

# U.P. Pride Fest

SATURDAY, JUNE 11, 2022

**Mattson Lower Harbor Park, Marquette, MI**

## OUR FESTIVAL

U.P. Rainbow Pride is proud to present the 7th U.P. Pride Festival! This year we have some exciting changes in store, with the festival moving to the shores of Lake Superior at Mattson Lower Harbor Park in downtown Marquette! Not only is the festival moving but it is growing, growing into the largest Pride event in the Upper Peninsula. This is where we need your help in order to make it happen! U.P. Pride Fest aims to provide a celebration of people coming together in love and friendship, to show how far LGBTQ+ rights have come, and how in places there's still work to be done. Please help us achieve this goal for our community by selecting one of the following tiers of sponsorship.

## SPONSORSHIP OPPORTUNITIES



### THE LIFE TIER

# \$5,000

- Everything Within Previous Packages
- Prominent Placement on Rainbow Pride Website
- Banner on Performance Stage
- Recognition Through Social Media Paid Boosted Post



### THE HEALING TIER

# \$2,500

- Everything Within Previous Packages
- Logo on Sponsor Banner at Main Stage
- Logo on Pride Fest Poster and other Marketing Materials Distributed Throughout the Region
- Sponsor Mention at Event



## THE SUNLIGHT TIER

# \$1,000

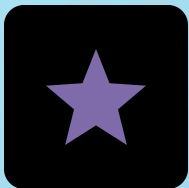
- Everything Within Previous Packages
- Logo on Event Program at Event
- 2 Sponsor Mentions on Pride Fest Social Media
- Logo on Festival Volunteer Shirts



## THE NATURE TIER

# \$500

- Everything Within Previous Package
- Banner at Event
- Free Information/Merch Table at Event



## THE SPIRIT TIER

# \$250 / IN-KIND

- Logo on the Rainbow Pride Website Linking to Sponsor Website
- 1 Sponsor Mention on Pride Fest Social Media

### We invite you to join us!

If you would like to support this new Pride Festival aiming to support the Upper Peninsula LGBTQ+ community please fill out the sponsorship application on the following page or go to our website.

**<https://www.uprainbowpride.org/>**

For more information, please contact:

**Michael Bradford, Pride Fest Director**

(224) 535-1139 or [uprainbowpride@gmail.com](mailto:uprainbowpride@gmail.com)



## Sponsorship Form

Please fill out the following information if you would like to support U.P. Pride Festival to benefit the Upper Peninsula's LGBTQ+ community.

### Pride Fest Sponsorship Tiers:

- Life Tier - \$5,000       Sunlight Tier - \$1,000       Spirit Tier - \$250 / In-Kind
- Healing Tier - \$2,500       Nature Tier - \$500

### Sponsor Information:

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Social Media Handle/Hash Tag \_\_\_\_\_

### Payment Information:

Check (Can be made out to UP. Rainbow Pride)

Credit Card

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

### Contact Information:

Please return or email your completed form to:

U.P. Rainbow Pride

P.O. Box 954

Marquette, MI 49855

(224) 535-1139 | uprainbowpride@gmail.com

