

# U.P. Pride Fest Vendor Application

Mattson Lower Harbor Park, Marquette, MI

Saturday, June 11th, 2022

Thank you for considering a booth at our 7th annual Pride Festival! Pride Fest is an opportunity to bring the LGBTQ+ community and their families, allies, and the rest of the community together for a relaxing and fun afternoon. Previous years have averaged up to 2,000 visitors throughout the day. After a two-year hiatus due to the COVID Pandemic, Pride Fest 2022 is shaping up to be the biggest pride event in the Upper Peninsula! We have not only moved the date to June to coincide with Pride month, but we have also moved to Mattson Lower Harbor Park. We expect this to have a positive impact in reaching our goal of 3,000 attendees throughout the day. We hope to see you there!

- Pride Fest 2022 runs from 1:00 PM-11:00 PM on Saturday, June 11, 2022, at Mattson Lower Harbor Park in Marquette, Michigan. All festivities will make use of the open green space of Lower Harbor. Along with various vending and informational booths, we will also have live entertainment throughout the day.
- Set up can begin at 9:00 AM, your booth must be ready for customers by 1:00 PM. You will be able to unload your vehicle at your booth space and park nearby during the event. You're welcome to stay through the evening drag show until the park closes (and the party ends) at 10:45 PM. We advise closing up your booth before it gets dark due to limited light at Lower Harbor.
- There are no vendor fees for non-profits (must submit proof of non-profit status). Fees are \$80 for each non-food vendor and \$120 for each food vendor (including food trucks). As a vendor, you may provide your own table, chairs, etc., but those items may be provided at a small fee by contacting the festival director with the contact info provided below. Electricity is available at the site.
- The event will be advertised through social media, posters, radio mentions, and community calendars. You are encouraged to advertise to your own customers, friends, and family. It is important to get the word out about the new festival!
- If you are a non-food vendor and do not have insurance coverage you will need to sign the waiver (see page 3). All food vendors must provide Proof of Insurance and Inspection. Concession vendors CANNOT sell alcohol.
- Weather can be unpredictable! Keep in mind that while we hope for sunny and seventy, it might be cold, raining, or even windy.
- If you would like to participate, please return all signed forms and payment by May 20, 2022.

## If You Have Questions Please Contact:

Mike Bradford

Festival Director

(224) 535-1139

[uprainbowpride@gmail.com](mailto:uprainbowpride@gmail.com)



## U.P. Pride Fest Vendor Application

Please fill out the following information if you would like to be a vendor at U.P. Pride Festival and support the Upper Peninsula's LGBTQ+ community.

### Pride Fest Vendor Categories:

Non-Profit - No Charge     Non-Food Vendor - \$80     Food Vendor - \$120

### Sponsor Information:

Vendor Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

Social Media Handle/Hash Tag \_\_\_\_\_

Brief description of business (what you will be selling and/or displaying):

\_\_\_\_\_  
\_\_\_\_\_

### Payment Information:

Credit Card

Check (Can be made out to UP. Rainbow Pride)

Rainbow Pride Website ([www.uprainbowpride.org](http://www.uprainbowpride.org))

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

### Contact Information:

Please return or email your completed form to:

U.P. Rainbow Pride

P.O. Box 954

Marquette, MI 49855

(224) 535-1139 | [uprainbowpride@gmail.com](mailto:uprainbowpride@gmail.com)



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## Vendor Waiver of Liability

*Vendor Release and Waiver of Liability, Assumption of Risk, and Indemnity Agreement  
(For non-food vendors without insurance)*

IN CONSIDERATION of being permitted to participate in any way in Pride Fest at Mattson Lower Harbor Park in Marquette Michigan on Saturday, June 11, 2022, for myself, my personal representatives, assigns, heirs, and next of kin:

1. ACKNOWLEDGE, agree, and represent that I understand the nature of the Activity and that I am qualified, in good health, and in proper physical condition to participate in such Activity. I further agree and warrant that if, at any time, I believe the conditions to be unsafe, I will immediately discontinue further participation in the Activity.

2. HEREBY RELEASE, DISCHARGE, AND COVENANT NOT TO SUE the sanctioning organization(s), their administrators, directors, agents, officers, members, volunteers, and employees, other participants, officials, rescue personnel, sponsors, advertisers, owners and lessees of Premises on which the Activity is conducted, (each of the forgoing shall be considered one of the RELEASEES herein) FROM ALL LIABILITY, CLAIMS, DEMANDS, LOSSES, OR DAMAGES ON MY ACCOUNT CAUSED, OR ALLEGED TO BE CAUSED, IN WHOLE OR IN PART BY THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE, INCLUDING NEGLIGENT RESCUE OPERATIONS; AND I FURTHER AGREE that if, despite this RELEASE AND WAIVER OF LIABILITY, ASSUMPTION OF RISK, AND INDEMNITY AGREEMENT I, or anyone on my behalf, makes a claim against any of the Releasees, I WILL INDEMNIFY, SAVE, AND HOLD HARMLESS EACH OF THE RELEASEES from any litigation expenses, attorney fees, loss, liability, damage, or cost which may be incurred as the result of such claim.

3. I ACKNOWLEDGE THAT I AM AGE 18 OR OLDER, HAVE READ THIS AGREEMENT AND FULLY UNDERSTAND ITS TERMS, UNDERSTAND THAT I HAVE GIVEN UP SUBSTANTIAL RIGHTS BY SIGNING IT, HAVE SIGNED IT FREELY AND WITHOUT ANY INDUCEMENT OR ASSURANCE OF ANY NATURE, AND I INTEND IT TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW AND AGREE THAT IF ANY PORTION OF THIS AGREEMENT IS HELD TO BE INVALID, THE BALANCE, NOTWITHSTANDING, SHALL CONTINUE IN FULL FORCE AND EFFECT.

Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Contact Information:

Please return or email your completed form to:

U.P. Rainbow Pride

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Marquette, MI 49855

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